
INNOVATION EVIDENCE PLATFORM

Bernstein press kit

Everything a journalist, analyst or partner needs to write about Bernstein accurately - the company, the technology, the facts, the approved boilerplate and the brand assets, in one place.

Bernstein creates court-grade proof of existence, ownership and integrity for digital work - anchored to the Bitcoin blockchain, EU qualified timestamps and a Chinese timestamp authority, with zero-knowledge encryption so the content never leaves the customer's control. This kit collects the figures, quotes, citations and assets cleared for media use.

UPDATED

June 2026

ESTABLISHED

2016

PRESS CONTACT

bernstein.io/contact

01 · AT A GLANCE

1 What Bernstein is

Bernstein is an Innovation Evidence Platform. It lets organizations protect trade secrets, document innovation and preserve know-how - and create court-grade proof of **existence, ownership and integrity** for any digital work.

The proof is anchored to the Bitcoin blockchain, to EU qualified timestamps under eIDAS, and to a Chinese timestamp authority - so a certificate is recognized across jurisdictions and can be checked by anyone, without trusting Bernstein. Files are encrypted client-side with zero-knowledge architecture: only a cryptographic fingerprint ever reaches the blockchain, and the content itself never leaves the customer's control.

IN ONE SENTENCE (QUOTABLE)

"Bernstein is a blockchain-based platform for protecting intellectual property - it turns confidential digital work into verifiable proof of existence, ownership and integrity, recognized worldwide, without ever exposing the content."

Why it matters

Value has moved from physical to intangible assets - know-how, designs, code, data, trade secrets - yet most of it travels undocumented and unprotected. Bernstein closes that gap with evidence that holds up.

90%+

OF ENTERPRISE VALUE IS NOW
INTANGIBLE ASSETS

<10%

OF SMES HOLD ANY
REGISTERED IP RIGHTS

\$400B+

LOST ANNUALLY TO TRADE-
SECRET THEFT (US ALONE)

02 · HOW IT WORKS

2 Upload, certify, prove

"Upload, certify, and prove - it's that simple." Three steps, no blockchain expertise required.

1 · Upload

Files - documents, code, designs, datasets - are encrypted in the browser before they leave the device. The encryption keys never reach Bernstein's servers.

2 · Certify

The platform computes a cryptographic fingerprint of the content and anchors it to the Bitcoin blockchain alongside qualified timestamps. Only the fingerprint is published - never the files.

3 · Verify

Anyone - a court, an investor, a counterparty - can independently validate the certificate against the public blockchain and timestamp authorities, with no involvement from Bernstein.

What every certificate proves

Existence

The work existed in exactly this state at a specific moment in time - sealed in a Bitcoin block that no one can backdate.

Integrity

The file has not been altered since certification. Change a single byte and the fingerprint no longer matches the chain.

Ownership

Control is attributable to the certificate holder through a key only they possess - provable on demand, without revealing the content.

PRIVACY BY DESIGN

Bernstein is “a new kind of notary service that completely ignores the digital assets it certifies.” The server learns nothing: it stores encrypted blobs and publishes one-way fingerprints. There is nothing to leak, subpoena or breach.

03 · WHAT IT'S FOR

3 What people protect with Bernstein

One platform, many evidence needs - from the trade secret that never gets registered to the design that needs a provable creation date.

Trade secrets

Protect confidential know-how and processes with dated, tamper-evident proof - the defensible record a trade-secret claim depends on.

Defensive publishing

Establish prior art to block others from patenting what you already invented, without disclosing the details.

Design & fashion

Prove authorship and the creation date of creative and design work before it is shown or shared.

Business materials

Certify pitch decks, business plans and research before sending them to investors or partners.

Contracts & NDAs

Blockchain-enhanced agreements with provable signing time and untouched content.

Trademark evidence

Document proof of first use to support and defend trademark rights over time.

Who uses it

Creators and inventors, startups and high-tech companies, law firms, accelerators and research institutions - anyone who creates valuable intangible work and needs to prove it later. Available in **15+ languages**.

04 · THE COMPANY

4 An established IP-protection firm

Bernstein has been building blockchain-based IP protection since **2016** - a focused, senior boutique, not a newcomer to the field.

Founded in Munich and now operated by **IP LEVERAGED SAS** from Strasbourg, France, Bernstein serves customers across more than 25 countries on five continents. The work is cited by the institutions that set the agenda for intellectual property - including the World Intellectual Property Organization.

2016ESTABLISHED - PIONEERING
BLOCKCHAIN FOR IP**25+**COUNTRIES ON FIVE
CONTINENTS**2,000+**INNOVATORS PROTECTING
THEIR WORK

Milestones

Founded**2016**

Bernstein is established in Munich to anchor proof of innovation to the Bitcoin blockchain - among the first to apply blockchain to IP.

Recognized by the WTO**2018**

A World Trade Organization publication describes Bernstein's blockchain trail of innovation records.

Cited by WIPO**2022**

The World Intellectual Property Organization's blockchain-for-IP whitepaper lists Bernstein among established providers for blockchain IP registration.

Operated from Strasbourg**TODAY**

Run by IP LEVERAGED SAS, serving customers on five continents with Bitcoin, eIDAS and China-TSA anchoring.

Facts & figures

	Detail
Founded	2016 (Munich, Germany)
Category	Innovation Evidence Platform
Operated by	IP LEVERAGED SAS
Headquarters	Strasbourg, France
Anchoring	Bitcoin blockchain · EU qualified timestamps (eIDAS) · China TSA
Privacy model	Zero-knowledge, client-side encryption
Languages	15+
Reach	25+ countries, five continents
Recognition	WIPO (2022) · WTO (2018) · The Economist / CMS
Trademark	Bernstein® - registered trademark of IP LEVERAGED SAS
Website	www.bernstein.io

05 · RECOGNITION

5 Cited by the institutions that define IP

Bernstein's credibility comes from independent, third-party recognition - international organizations and industry press that reference the platform on their own terms.

WIPO

The World Intellectual Property Organization's 2022 blockchain-for-IP whitepaper lists Bernstein among established providers for blockchain IP registration.

WTO

A 2018 World Trade Organization publication describes Bernstein's blockchain trail of innovation records.

The Economist · CMS

Referenced in industry and IP press, including The Economist Intelligence Unit / CMS, Managing IP and IP Magazine.

HOW TO CITE ACCURATELY

These are independent **mentions and case studies in third-party publications** - not paid endorsements. Please quote what each source actually says (for example, "cited by WIPO," not "WIPO-certified"). The press team can supply the underlying references on request.

06 · BOILERPLATE & BRAND

6 Approved boilerplate

Cleared for direct use in articles, listings and partner materials - copy as-is.

SHORT (≈ 30 WORDS)

Bernstein is an Innovation Evidence Platform. It lets organizations protect trade secrets, document innovation and create court-grade proof of existence, ownership and integrity - anchored to the Bitcoin blockchain and qualified timestamps, with zero-knowledge encryption.

STANDARD (≈ 70 WORDS)

Founded in 2016, Bernstein is an established boutique software firm specializing in innovation evidence. Its platform lets companies, law firms and creators protect trade secrets, document know-how and create court-grade proof of existence, ownership and integrity for any digital work - anchored to the Bitcoin blockchain, EU qualified timestamps (eIDAS) and a Chinese timestamp authority, with zero-knowledge client-side encryption. Operated by IP LEVERAGED SAS and cited by WIPO. Bernstein® is a registered trademark.

Brand basics

Logo

Horizontal and vertical lockups, plus the lightning symbol - each in a light and a dark variant. Keep clear space around the mark; never recolor, stretch or add effects.

Color

Bernstein Gold #f2c400 (hsl 45 100% 47%) is the primary accent, paired with a deep slate ink and cool-gray surfaces. Use gold sparingly, for emphasis.

Typography

Fraunces (display serif) for headlines, a clean system sans for UI and body, and Source Serif 4 for editorial text. Mirrors the bernstein.io site.

	Variants	Use
Horizontal logo	Light · Dark	Default - headers, footers, partner pages
Vertical logo	Light · Dark	Square and centered placements
Symbol (lightning)	Light · Dark	Avatars, favicons, tight spaces
Primary color	#f2c400	Accents and calls to action only

High-resolution logo files and the full brand palette are available from the press team on request.

Press contact

TALK TO US

For interviews, quotes, high-resolution assets or fact-checks, reach the Bernstein press team via bernstein.io/contact (select "Press"). Website: www.bernstein.io.