
 INNOVATION EVIDENCE PLATFORM

Bernstein press kit

Company information, product explanations and media resources for journalists, analysts and editors.

Bernstein helps people preserve verifiable evidence of their work while keeping the underlying files confidential. This kit explains the platform, its main applications and the company behind it, with reusable company descriptions and downloadable logos.

UPDATED

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WEBSITEbernstein.io**PRESS CONTACT**bernstein.io/contact

01 · AT A GLANCE

What Bernstein is

Bernstein is an Innovation Evidence Platform. It helps creators and organizations document innovation, preserve know-how and build verifiable evidence of **existence, ownership and integrity** for digital work.

The platform generates Bitcoin blockchain certificates and separate trusted timestamp certificates from EU and Chinese authorities, where included in the plan. Files are encrypted on the user's device before reaching Bernstein's servers. Encrypted, versioned storage preserves the certified assets for later validation, and certificates can be checked independently of Bernstein.

IN ONE SENTENCE (QUOTABLE)

"Bernstein helps people build a certified record of their work without making the underlying content public."

Why it matters

Know-how, designs, code and research develop through many versions and exchanges. Keeping a verifiable record helps people identify what existed at a given stage, define the information covered by agreements and prepare evidence when rights are challenged.

Bernstein complements good IP management practices. Certification does not itself grant a patent or registered right, or independently establish authorship, originality or legal ownership.

02 · HOW IT WORKS

Upload, certify, validate

Bernstein is a web app, with nothing to install for ordinary use. No Bitcoin wallet or cryptocurrency handling is required from the user.

1 · Upload

Files - documents, code, designs, datasets - are encrypted on the user's device before upload. Bernstein cannot read their content.

2 · Certify

The platform creates a cryptographic fingerprint and generates a Bitcoin certificate. Separate EU qualified and Chinese timestamp certificates can be generated in the same action where included in the plan.

3 · Verify

The exact certified files and certificate data can be checked against the recorded evidence, without a Bernstein account or Bernstein's involvement.

What the evidence supports

Existence

Verifiable evidence that specific content existed in the recorded chronology.

Integrity

A comparison establishes whether supplied files match the certified content.

Possession

The certified content is associated with the holder's key. A signature can demonstrate control of that key.

PRIVACY BY DESIGN

Bernstein's zero-knowledge architecture protects file content: encryption happens before the files reach its servers. Certification does not publish the original files. Users retain the data and keys needed to keep validation independent.

A cryptographic fingerprint is a value computed from digital content. The same inputs reproduce the same value, allowing another party to check a match without relying on a vendor's assertion.

03 · WHAT IT'S FOR

What people protect with Bernstein

A certified record supports everyday IP management and confidential collaboration, as well as evidence preparation if a dispute arises.

Trade secrets

Document confidential know-how and its development, supporting its identification and the evidence needed for trade-secret protection.

Source code & software

Certify code and supporting files at important milestones, preserving evidence of development without publishing the source.

Design & fashion

Preserve dated records of creative and design work before presentations, collaborations or commercial release.

Business materials

Certify pitch decks, business plans and research before sending them to investors or partners.

Contracts & NDAs

Reference certified content to define the information covered by an agreement. Secure Sharing lets users share certified files from within Bernstein.

Trademark evidence

Collect and certify materials documenting commercial use of a mark. Certification preserves the files; it does not itself verify the activity they describe.

Who uses it

Creators and inventors, startups and enterprises, law firms, accelerators and research institutions use Bernstein to document and preserve valuable work.

04 · THE COMPANY

The company behind Bernstein

Established in Munich in 2016 as **Bernstein Technologies GmbH**, Bernstein is now operated by **IP LEVERAGED SAS** from Strasbourg, France.

Website: bernstein.io

People behind Bernstein

Paul Reboh · CEO and cofounder

Initially Bernstein's CTO, Paul built its core technology, including the zero-knowledge architecture. He now leads the company's strategy, operations and ongoing platform development.

Marco Barulli · Founder

Marco launched Bernstein in Munich in 2016, bringing experience in browser-based cryptography and zero-knowledge web applications from his earlier work on Clipperz.

More company background: bernstein.io/about. Publication references: [Research & publications](#).

Why Bernstein?

Bernstein is German for amber: a transparent material that can preserve what it encloses for millions of years.

Similarly, Bernstein entrusts the Bitcoin blockchain with preserving the cryptographic fingerprints of human achievements. A public record designed to endure, while the underlying work remains confidential.

The logo carries the same idea: a spark of creativity and innovation enclosed within an orange amber stone.

05 · COMPANY DESCRIPTIONS & MEDIA ASSETS

Company descriptions

The following descriptions are provided for articles, company profiles and listings.

SHORT DESCRIPTION

Bernstein helps creators, businesses and IP professionals document and protect their work with verifiable evidence, using Bitcoin certificates, trusted timestamps and encrypted, versioned storage.

STANDARD DESCRIPTION

Founded in 2016, Bernstein is an Innovation Evidence Platform operated by IP LEVERAGED SAS in Strasbourg, France. It helps creators, businesses, research institutions and IP professionals preserve a certified record of their work. The web app generates Bitcoin blockchain certificates and, where included in the plan, separate trusted timestamp certificates from EU and Chinese authorities. Files are encrypted on the user's device before upload, so Bernstein cannot read their content. Certificates can be validated independently of Bernstein, supporting IP management, confidential collaboration and the preparation of evidence.

Media assets

The companion media download contains five Bernstein logo PNGs: horizontal grey and white wordmarks, a vertical grey wordmark, a standalone amber symbol and a square logo. Background guidance and dimensions are included. Keep the original proportions, leave clear space around the logo and do not recolor or add effects.



Dark wordmark · light backgrounds



Light wordmark · dark backgrounds

Press contact

INTERVIEWS, IMAGES AND FACT-CHECKING

For interviews, current product screenshots, approved portraits, alternative logo formats or factual questions, contact Bernstein at bernstein.io/contact. Please include your publication, topic and deadline.